

Vollmer turns 75 this year



We wish to celebrate this jubilee with you, our loyal customers!

% You may look forward to stunning campaigns and various monthly specials throughout the anniversary year. %

In time for the anniversary, we publish the new Vollmer catalogue 2021/2022/2023.

Contact your dealer for current specials or get further information on our website

www.viessmann-modell.de

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Station Willingen – Exclusive model

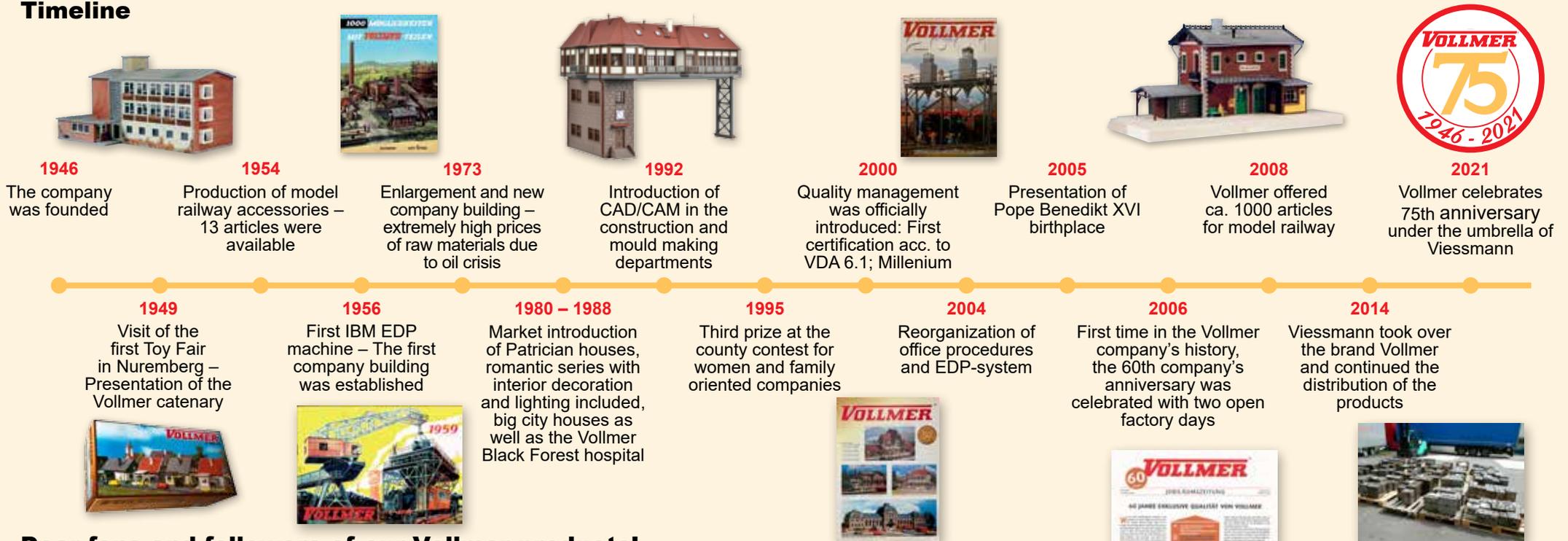
On the occasion of the 75th anniversary, we are proud to present the model kit of station Willingen, our first extensive mould novelty. The particularity of this model are its holding fixtures for the installation of Viessmann lighting on the inside of the station building.



Anniversary item

3D model – colours can deviate

Timeline



Dear fans and followers of our Vollmer products!

In February of 1946, exactly 75 years ago, Wolfram Vollmer has laid the foundation for wonderful architecture in miniature.

Shortly after the end of World War II, the Vollmer brand was founded in rented rooms with 10 employees and now it is time to celebrate its 75th anniversary.

After overcoming initial difficulties and with the help of additional know-how from BASF Company, Vollmer very early made a long term commitment towards the injection-moulding technology. This technology has been in use until this very day and still is one of Vollmer's guarantors of success. With the support of creative and well-trained employees, something really special emerged in the town of Zuffenhausen.

Vollmer soon became an integral part of the model railway industry. For many years, Wolfram Vollmer had a strong business partner at his side, Wolfgang Keck, who supported his daughter Susanne Vollmer with help and advice even after the generational change was accomplished.

Creative solutions such as the Black Forest hospital, a Porsche retail branch office or the house of Pope Benedict's birth were realized true to scale and with high fitting accuracy of the models. The station Neuffen which has been produced in all gauges, has gained cult status. Over the years, Vollmer has developed its own style and thus gathered a faithful fan base among modellers and diorama builders with loving attention to detail.

In 2014, Susanne Vollmer took the decision to sell her company. Wieland Viessmann and his son Matthias accepted the challenge to continue to write this success story. During the acquisition of kibri 5 years earlier, Viessmann had already gained precious experience and thus the continuation of the Vollmer brand was secured. There was a high degree of motivation right from the beginning to tie in with the company's previous philosophy also with regard to creativity.

Stone Art

Already in 2015, Stone Art was introduced, a new material enabling modellers to design their models even more prototypically. Just like Vollmer has found its place under the umbrella of the Viessmann group, Stone Art has become an integral part of railway modelling. We are also consequently applying the strategy to provide static models with Viessmann lighting and movement technology, which was successfully implemented with the kibri brand, to Vollmer items, too. An additional benefit for all railway modellers who want their layouts to appear even more realistic and vivid.

Green Art **NEW**

Another new feature of the Vollmer range is Green Art. You may look forward to a wide range of trees, bushes and various types of grass.

Trees, bushes, hedges and grassing, all true to scale will enthuse you with their natural forms and colours. All Green Art products are being produced exclusively in Germany.

You will find item numbers and further information in the new Vollmer catalogue or on our website

www.viessmann-modell.com





Architecture in miniature



Vollmer Anniversary



49999

RRP 4,40 €

**Vollmer Catalogue
2021/2022/2023**



Thank you for your loyalty

It is our desire to continue successfully and for a long time what has begun 75 years ago. This is why we maintain a close dialogue with the Vollmer brand followers. Using the most advanced technologies, we will continue to make sure that Vollmer products are finding a place on your layout. In this way, Vollmer's wonderful architecture in miniature will continue to make the hearts of all railway modellers beat faster.

Yours Wieland and Matthias Viessmann
and the whole Viessmann team



Viessmann Modelltechnik GmbH
Bahnhofstraße 2a
D - 35116 Hatzfeld-Reddighausen
info@viessmann-modell.com
+49 6452 9340-0
www.viessmann-modell.de

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